Hotel Booking

Steps to book your team within the event block at a given property

1. Call the phone number on the hotel sheet for the property you would like to set reservations at.
    a. *****You MUST call the hotel to get the rates promoted on the sheet and be included in the block. **.***
2. Ask to speak with the sports or groups sales manager on property that deals with group blocks in regards to the event and date range you are looking for.
    a. TIP: It is recommended to call the properties Monday – Friday during the work day hours to get a strong chance of speaking directly with a sales manager to book your room.
3. Give the sales manager the ***event name, name of your team,*** and ***sport*** you are associated with so that can help them to sort out what groups are at their property.
    a. The property may be able to provide you with a booking link for the weekend you are inquiring about so make sure to mention that in your communications to expedite bookings.
4. The sales manager will walk you through all the proper steps to get the block set up for your team and you can communicate with the hotel for all hotel-based questions and inquires you have along the way.
5. ***For any additional assistance or questions on area information, please call the Fox Cities CVB at (920) 734-3358 or email the Sports Marketing Manager at*** amcdaniel@foxcities.org.

Fox Cities Visitor Information

Come for the tournament and stay for a fun weekend! The greater Fox Cities area is full of fun and a little something for everyone. Click on each link below to explore and plan your trip!

Fox Cities, Greater Appleton Wisconsin

Fox Cities CVB Website
Fox Cities Destination Guide

Shopping & Things to Do

Downtown Appleton
Fox River Mall
Downtown Neenah
Vintage, Antique, and Thrift Shops
Wellness Activities in the Fox Cities

Food & Drink

Fox Cities CVB Food & Drink Guide
Beer, Bars & Lounges Guide
Cocktails & Wine in the Fox Cities
Locally Owned Restaurants
Fox Cities Dining Guide

Live Music & Nightlife

Live Music & Nightlife in the Fox Cities

Fox Cities CVB Event Calendar: *Don't miss out on all the fun events taking place each weekend in the Fox Cities!*

PARENT ATHLETE OFFICIAL COACH
YOU CAN BE ONLY ONE

KYR KNOW YOUR ROLE

CHANGE THE CULTURE
OF YOUR SPORT

2027 WI USBC Women's State Bowling Tournament

February 5th – April 25th, 2027

Super Bowl Family Entertainment Center
2222 E Northland Ave, Appleton, WI 54911

&

Rolling Thunder Lanes
934 Byrd Ave, Neenah, WI 54956

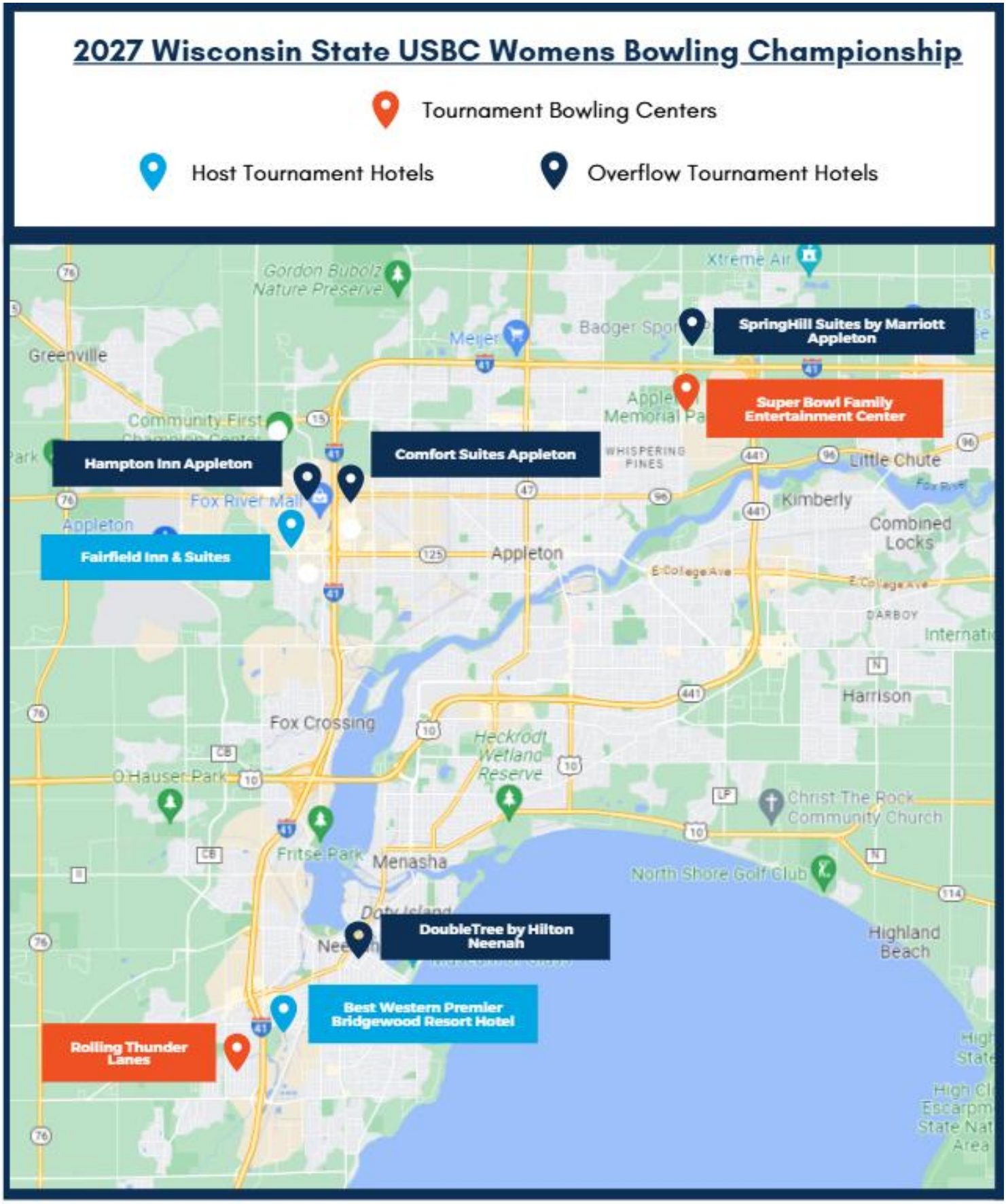
Host Hotels

We recommend calling hotels and mentioning the block name for the below rates to book reservations

	Room Rate Range *tax not included *	Reservation Deadline	Free Breakfast	Fitness Facilities	Handicap Acc.	Free Wi-Fi	Lounge	Restaurant	On-site Laundry	Pet-Friendly	Pool
Host Hotels											
Best Western Premier Bridgewood Resort Hotel 920-720-8000 | 1000 Cameron Way, Neenah 54956 Hotel Website & Property Details **Call the property directly to book reservations. Rate Code: BOWL2027**	**$139 - $159**	**January 22, 2027**		■	■	■	■	■	■	■	■
Individual Cancelation Policy: 24 hours prior to arrival **Group Cancelation Policy:** 72 hours prior to arrival *Breakfast available for purchase. Pool, fitness room, and bar/restaurant on-site.*											
Fairfield Inn & Suites by Marriott Appleton 920-939-8181 | 130 S Nicolet Rd, Appleton 54914 Hotel Website & Property Details **Call the property directly to mention the block and book reservations.**	**$129**	**January 22, 2027**	■		■	■			■		■
Individual Cancelation Policy: 48 hours prior to arrival **Group Cancelation Policy:** 48 hours prior to arrival *Breakfast included. Pool, fitness room, and guest laundry available.*											
Overflow Hotels											
Comfort Suites Appleton Airport 920-730-3800 | 3809 W Wisconsin Ave, Appleton 54914 Hotel Website & Property Details **Booking Link** *For block questions or inquiries, reach out to kdrews@wiscohotels.com.*	**$139 - $149**	**January 22, 2027**	■	■	■	■		■	■	■	■
Individual Cancelation Policy: 48 hours prior to arrival **Group Cancelation Policy:** 48 hours prior to arrival *Breakfast included, pool, bar, and fitness room on-site. 2 Free drinks for adults in Duffy's Pub each evening during bar hours. Near Fox River Mall.*											
DoubleTree by Hilton Neenah 920-725-8441 | 123 E Wisconsin Ave, Neenah 54956 Hotel Website & Property Details **Call the property directly to mention the block and book reservations.**	**$139**	**January 22, 2027**	■	■	■	■	■	■	■		■
Individual Cancelation Policy: 24 hours prior to arrival **Group Cancelation Policy:** 2 weeks prior to arrival *Breakfast included. Pool, hot tub, and bar & restaurant on-site. Located in Downtown Neenah near stores, restaurants, and shopping.*											
Hampton Inn Appleton-Fox River Mall Area 920-954-9211 | 350 Fox River Dr, Appleton 54913 Hotel Website & Property Details **Call the property directly to mention the block and book reservations.**	**$109 - $119**	**January 22, 2027**	■	■	■	■	■				■
Individual Cancelation Policy: 48 hours prior to arrival **Group Cancelation Policy:** 7 days prior to arrival *Breakfast included, pool, and fitness room on-site. Located near Fox River Mall.*											
SpringHill Suites by Marriott Appleton 920-733-0101 | 3940 N Gateway Drive, Appleton 54913 Hotel Website & Property Details **Call the property directly to mention the block and book reservations.**	**$169**	**January 22, 2027**	■	■	■	■	■	■	■		■
Individual Cancelation Policy: 48 hours prior to arrival **Group Cancelation Policy:** 30 days prior to arrival *Breakfast included. Pool, fitness room, restaurant, and guest laundry on-site.*											

IMPORTANT: Mention "2027 WI USBC Women's State Bowling Tournament Room Block" when calling hotels to make reservations and get these rates.

2027 Wisconsin State USBC Womens Bowling Championship



IMPORTANT: Mention "2027 WI USBC Women's State Bowling Tournament Room Block" when calling hotels to make reservations and get these rates.